



Y-City Music and Rib Fest presented by the Nelson T. Gant Foundation in Collaboration with the City of Zanesville

The Rib Fest will return to Zanesville in 2027 and will be named The Y-City Music and Rib Fest. The event will be a vibrant outdoor celebration of barbecue culture, local traditions, and family fun. Revived by the Nelson T. Gant Foundation after a nine-year hiatus, the festival is expected to attract hundreds of residents and visitors from throughout Muskingum County and the surrounding region. The event will bring together neighbors, local businesses, and community organizations for a memorable day that celebrates the spirit of Zanesville while strengthening local connections.

Presented by the Nelson T. Gant Foundation in partnership with the City of Zanesville, the Y-City Music and Rib Fest is currently in the planning stages for next year. The event is planned as a one-day festival to be held on the Saturday preceding the Labor Day holiday.

Attendees will enjoy competitive BBQ teams from across the region, live entertainment, family-friendly activities, local artisan and vendor markets, and exhibits highlighting the organizations that help make Zanesville a vibrant community. The festival is designed to showcase the very best of what makes our city unique while creating opportunities for residents and visitors to connect, celebrate, and support local businesses.

With anticipated attendance in the hundreds, increased economic activity for local businesses, extensive media exposure through television, radio, and social media, and strong community engagement, the Y-City Music and Rib Fest has the potential to become one of the region's premier annual events. Its impact will extend beyond the festival grounds by generating excitement, visitor traffic, and positive visibility throughout the Zanesville area.

The success of the Y-City Music and Rib Fest depends largely on the generous support of corporate and community sponsors. The Nelson T. Gant Foundation has established a sponsorship goal of **\$35,000 to \$40,000**, to be achieved through a four-tier sponsorship program and in-kind contributions. This approach allows businesses and organizations to participate at a level that aligns with their goals while receiving valuable recognition and promotional benefits. Sponsorship partners will enjoy prominent visibility through event advertising, digital and social media campaigns, event signage, and other promotional opportunities, demonstrating their commitment to a vibrant community tradition.

Your partnership means more than funding an event — it means standing with us as we invest in the future of our community. We would be grateful to have you join us next year. Should you need additional information or wish to discuss this opportunity further, please contact Todd Ware, cell | 740.617.6177 or TWconsulting_inc@yahoo.com.

Important Sponsorship Deadline

To ensure your organization receives full recognition, **please submit your camera-ready or digital-ready logo**, sponsorship information, and payment to the Muskingum County Community Foundation by **March 31, 2027**. This allows us to include your name and branding in all printed and digital materials for the event.

Y-City Music and Rib Fest Executive Planning Committee

Todd Ware, President – Nelson T. Gant Foundation
James Sowers, Board Member – Nelson T. Gant Foundation
Adam Caldwell, Board Member – Nelson T. Gant Foundation

Y-City Music and Rib Fest

SPONSORSHIP LEVELS

Tier	Title	Investment	# Available	Key Benefits
PLATINUM	Presenting Sponsor	\$10,000+	1-2	Logo on all marketing materials, signage, digital and print; main stage banner; VIP hospitality table 10 guests); dedicated sponsor booth; emcee recognition throughout event; press release inclusion
GOLD	Premier Sponsor	\$5,000	2-3	Logo on all marketing materials and event signage; VIP hospitality table (6 guests); dedicated sponsor booth; emcee recognition; program feature; social media recognition
SILVER	Community Sponsor	\$2,500	4-5	Logo on event banner and program; 2 VIP passes; emcee recognition; social media recognition; program listing
BRONZE	Supporting Sponsor	\$1,000	6-8	Event program listing; 2 complimentary passes; sponsor recognition board at event; social media mention
FRIEND IN-KIND	In-Kind Contributor	\$500+ value	Open	Recognition on sponsor appreciation board; program acknowledgement; social media thank-you post

- ☐ \$10,000 – Presenting Sponsor
☐ \$5,000 – Premier Sponsor
☐ \$2,500 – Community Sponsor
☐ \$1,000 – Supporting Sponsor
☐ \$500+ value – In-Kind Contribution (describe below)

Sponsor Information:

Company or Organization Name: _____

Contact Name: _____

Email: _____ Phone: _____

Mailing Address: _____

City/State/Zip: _____

Make check payable to ***Muskingum County Community Foundation** mail to:

Muskingum County Community Foundation
Attn: Brian Wagner
534 Putnam Avenue
Zanesville OH 43701

All sponsorships and donations are non-refundable and tax-deductible as permitted by law.

***Financial Transparency**

All sponsorship funds and event financial oversight are managed in partnership with the Muskingum County Community Foundation (MCCF) to ensure transparency, accountability, and responsible stewardship.