Your Online Identity

2018 College Night

Jamie McConnell
Extension Educator, 4-H Youth Development
OSU Extension - Muskingum County
Social Media & You
Social Media Use

Most Popular Social Media 13-24 year old Americans

1) Snapchat – 47%
2) Instagram – 24%
3) Facebook & Twitter – 16%

Most Important Social Media 13-24 year old Americans

1) Snapchat – 79%
2) Facebook – 76%
3) Instagram – 73%
4) Twitter – 40%
“Everything you post on social media impacts your personal brand. How do you want to be known?”

Lisa Horn, The Publicity Gal
Jamie McConnell | Meadville
https://www.linkedin.com/in/jamie-mccormick-
Jamie McConnell is a professional with over 15 years of experience in the field of youth development. She has worked in various capacities with youth organizations, including as a youth development specialist and as a program director. She has also served as a adjunct professor at several universities, teaching courses on youth development.

Jamie McConnell | Ohio (OH) | Whitepages
https://www.whitepages.com/Person/Jamie-McConnell-OH-9
Jamie McConnell is a person living in Ohio. She has a profile on Whitepages, which is a social networking site for professionals.

Jamie McConnell | Ohio | 135 Records Found on Spokeo
https://spokeo.com/Person/Jamie-McConnell-OH-3
Jamie McConnell is a person living in Ohio. She has 135 records found on Spokeo, which is a search engine for people's public records.

Jamie McConnell | Ohio | 173 Records Found on Spokeo
https://spokeo.com/Person/Jamie-McConnell-OH-1
Jamie McConnell is a person living in Ohio. She has 173 records found on Spokeo, which is a search engine for people's public records.

King Edward VII Hospital, Zimbabwe
https://www.kingedwardviihospital.co.zw
King Edward VII Hospital is a hospital located in Zimbabwe. It is one of the largest hospitals in the country and serves a large number of patients.

The Times Recorder from Zanesville, Ohio on December 28, 2015
The Times Recorder from Zanesville, Ohio on December 29, 2015, reported on the expansion of the hospital.

The Times Recorder from Zanesville, Ohio on July 3, 2013
https://www.mysandusky.com/news/2013/07/03/jamie-mccormick
The Times Recorder from Zanesville, Ohio on July 3, 2013, reported on Jamie McCormick's management of the hospital.

4-H Extension Educators | WHIZ News
4-H Extension Educators | WHIZ News, August 17, 2017, reported on the role of Jamie McCormick in the 4-H Extension program.
What is the best privacy setting?

Not posting at all.
Centreville man charged with sexually assaulting teen he met through social media

Dec 7, 2016

Teen who shot herself in front of her parents is still being bullied

By Carma Hassan, CNN
Updated 7:13 PM ET, Wed December 14, 2016

Two teens facing charges for social media threat against Falcon High School

By Aengela Case
Published: October 28, 2016, 1:39 pm

N.C. just prosecuted a teenage couple for making child porn — of themselves

By Michael E. Miller
September 21, 2016

Friday, Jan 6, 2017
Last update: 1 p.m.

Maine teen faces felony charge after posting gun emoji on social media app

2 Andover Township Middle School Girls Charged Over Instagram Threat

January 3, 2017 11:28 PM

1. “A former colleague of mine posted about how he was going to use up all his sick leave then quit. He posted it at 9 a.m., and was told he didn’t have a job at 11 a.m.”

Day-care employee fired for Facebook post saying she hates ‘being around a lot of kids’

By Peter Holley
May 6, 2013
Julia Warren throws memorable birthday celebrations for disadvantaged children

Jah’Kiyla Atwaters provides the opportunity for children, who can not afford tuition, to play sports

Joshua Williams is on a mission to end hunger locally, across the country and around the world

Hannah Alper motivates people of all ages to identify their passion and take action

Ivan Boyers, Andrew Goodrum and Ariel Kim are furthering the acceptance of disabled children by promoting education
Looking to the Future

CANDIDATES, BE CAREFUL

what you post

ON SOCIAL SITES

3 of 4
HIRING MANAGERS
& RECRUITERS
CHECK
CANDIDATES’
SOCIAL PROFILES

Even if they are NOT provided!

1 of 3
EMPLOYERS
REJECTED
CANDIDATES
— based on
SOMETHING
THEY FOUND IN
SOCIAL PROFILES
What can I do from here?

- Be a good social media role model
- Advise others on making good decisions
- Report cyberbullying

BEFORE YOU POST...
THINK!

T - is it true?
H - is it hurtful?
I - is it illegal?
N - is it necessary?
K - is it kind?
Questions?

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